

- Raise Capital
- Market Your Business
- Harness Technology

Business Wire - Press Release



National Underwear Day 2007 Has Americans Everywhere Saluting Their Undergarments

08.06.07, 7:03 AM ET

Most Popular Stories

- [Best Boomer Workouts](#)
- [World's Spookiest Spots](#)
- [Celebrities with the Most Political Endorsement Power](#)
- [World's Most Expensive Private Islands](#)
- [America's Greenest States](#)

Popular Videos

- [401K Retirement Risk](#)
- [Will Colbert Go To Black?](#)
- [The Cost of Home Heating](#)
- [Million Dollar Women](#)
- [Leaders & Losers: Defense Stocks](#)

On Tuesday, August 7, people all across the nation are recognizing the most important garment they wear all day by taking part in celebrating National Underwear Day. The holiday, which first began in August 2003, reminds Americans that it is okay to talk about, and even honor, underwear as a significant article of clothing.

In celebration of the day, Nundies(R), which is an adhesive disposable panty that fits the inseam inside of a woman's pants, is liberating women from the age-old constraints of tawdry visible panty lines, uncomfortable thongs and bulky briefs. As the alternative solution to wearing traditional underwear, Nundies(R) is the newest fashion product and the next phase in the evolution of undergarments. Produced by Dallas-based Advanced Materials, Inc. (AMI), the revolutionary product is quickly becoming a popular fashion accessory among women across

the globe.

The 2007 version of National Underwear Day will take place in Manhattan and features models walking the streets of New York polling passers-by on underwear preference. In paying tribute to the day, Nundies(R) identifies some common underwear facts and debacles along with a few helpful solutions to help women celebrate National Underwear Day in confidence.

ADVERTISEMENT

Fast Free NewCar Quote
Any Make, Any Model, Online Pricing!

GET STARTED

Find Free Wi-Fi Hotspots

Trading Center

Brought to you by the sponsors below

100
FREE TRADES

E*TRADE Securities

Scottrade
Member FINRA/SIPC

Up to **\$100 BACK**
when you switch.

AMERITRADE

\$9.99 trades.
No surprises.

ForbesAutos.com

World's Largest
Luxury Showroom

